

2018 Horsey Hundred
News to Use #2
May 2, 2018

Thanks so much for registering to join us for the 2018 Horsey Hundred! Our team is hard at work to make sure you have the best experience possible. This is the second in a series of e-mails you will be receiving weekly from now through the Horsey. Each "News to Use" will provide information about our rides and other interesting "extras" that will allow you to better plan your Memorial Weekend with us. You can always find past editions of "News to Use" on [our website](#) under "Horsey e-blasts".

In this newsletter, the good folks at Georgetown Tourism provide information about some other things you may want to do while you're in the area. We provide our current list of vendors that will be at our Expo, and food trucks that will join us on Friday evening on campus around the big tent - there will likely be some additions to both between now and the event so expect even more than what is listed! We also provide information about new "Horsey Trifecta" program we're introducing this year, and our Friday club rides. Finally, there is information about special activities for Tandem teams.

Message from Georgetown/Scott County Tourism:

There is so much to do and see during your visit to Georgetown, Kentucky! Here are just a few attractions and events to keep you and your family busy during Horsey Hundred weekend...

Ward Hall - Ward Hall is the grandest Greek Revival residence in Kentucky, and one of the finest examples of a mid-nineteenth century classical building in the United States. Tour the enchanting Ward Hall during May 26 through 28 from 1-6 pm. www.wardhell.net

Old Friends - A 136-acre Thoroughbred retirement farm where you can get up close and personal with such stars of the turf as Kentucky Derby winners Silver Charm and War Emblem, Breeders' Cup Champions Alphabet Soup and Amazombie, and stakes winners Game On Dude and Ide. Visit Old Friends during their daily tours at 10 am, 1 pm, and 3 pm. www.oldfriendsequine.org

Toyota Motor Manufacturing Kentucky - Buckle up for a ride around the largest Toyota manufacturing facility in the world, Toyota Kentucky. Schedule your free and guided, tram-driven tour, and see what's ahead for automotive manufacturing. Toyota is open for tours Monday through Friday. www.visittoyotaky.com

The Kentucky Horse Park - The only park of its kind in the world, the Kentucky Horse Park is a working horse farm, educational theme park, equine competition facility, and equine office park dedicated to man's relationship with the horse. The KY Horse Park is open for visitors 7 days a week from 9 am to 5 pm. www.kyhorsepark.com

Georgetown, Kentucky is pure small-town charm. Check out what all we have to offer at www.georgetownky.com, <https://www.facebook.com/gotogtown/>, or give us a call at 502-863-2547.

A Special Offer from Horse Country Tours

Horse Country, Inc. is an organization of horse farms, equine medical clinics and equine attractions dedicated to sharing the stories of Kentucky's Horse Country. We hope to create emotional experiences by sharing the story of the horses, the land, and the people with our guests; ultimately to develop fans of farms and clinics through tourism experiences.

Looking to visit one or several of the local Horse Farms that Kentucky has to offer? [Visit Horsey Country](#) is offering Horsey Hundred participants a 20% discount per ticket up to a total of 4 tickets. Use code "2018HORSEY100" for experiences in Horsey Country that are not categorized as "Unique Experiences." The code is valid through October 31, 2018.

Friday Food and Drink Vendors

As part of our Friday evening activities, we will have several food/drink vendors parked out near the big tent on the back lawn so you can stay on campus for dinner and entertainment after you've picked up your wristbands. Hours for the food vendors are 4 pm - 9:30 pm.

Food Vendors Include the Following:

- Broom Wagon: brats, hotdogs, and vegetarian cuisine
- Crank and Boom – premium ice cream
- J Renders's BBQ – chicken and pork sandwiches and meals
- Mr. Garcia – freshly made Mexican food
- Mr. Gyro – gyros, Mediterranean dishes
- The Wooden Straw – healthy smoothies
- Ale-8-One - Kentucky made soft drinks

Horsey Hundred Vendors

Our main vendor expo will be on Friday from 2 pm - 9:30 pm in the George W Bush Center on the Georgetown College Campus. Some but not all of the vendors will remain throughout the weekend so you will have other opportunities to visit them, but some will be there only on Friday so please be sure to check if there's something you really want! Hours on Saturday for the remaining vendors are 8 am - 6 pm and on Sunday from 8 am - 2 pm.

Local bike shops will have a large variety of bike gear, merchandise, helmets, bikes and nutritional bars and gels.

- Bicycle Face
- Broom Wagon
- Pedal Power
- Scheller's Fitness and Cycling

Bicycle touring companies:

- Bike Tour Vacations
- Easy Rider Cycling
- Ridgeland Mississippi Tourism
- Velo View Bike Tours

Bike novelties:

- Bicycle Gift Hub – bike gifts, bike art and decor
- Chainsprations – bike jewelry
- Mirror Man – helmet mirrors
- Poyna Bands - headbands
- Tiger Eye – bike mirrors
- Janice’s Sport Sunglasses - eyewear

Bike jerseys, shorts and weather shield apparel:

- Funkier – Funkier brand of cycling clothes
- Peak 1 Sports – original jerseys and shorts

Massage and physical therapy:

- Massage 4 Wellness - massages
- Orthopedic and Sports – physical therapy and kinetic tape applications

Expert Bike Fitting:

- Matt Lee’s Bike fitting

Handmade bikes and customized high-performance bikes:

- Capital Bicycle Company
- Serotta Design Studio

Nonprofits:

- Bike to Beat Cancer with Norton Healthcare
- Bluegrass Land Conservancy
- Broke Spoke and Pedaling for a Purpose
- Kentucky Century Challenge

All vendors with links to their companies can be viewed on the Horsey Hundred Vendor webpage

HorseY Hundred Trifecta

This year, we are introducing a new program for our HorseY Hundred participants, the “HorseY Hundred Trifecta.”

Here’s how it works:

1. Friday: Come loosen up your legs for the weekend and join us for one of our FREE Friday club rides. These rides take you on some of the beautiful country roads that members of the Bluegrass Cycling Club ride every week. The routes can be found on the HorseY Hundred website under “Optional Friday Rides” listed below. The start times are spaced throughout the day, to make it as convenient as possible for visitors to join us. Each route will have maps available at the start locations. Ride one of these routes with us (and be sure to sign in on the club’s ride sheets) to complete the Friday part of the Trifecta. You’ve taken the first step to earning your HorseY Trifecta Pin.

2. Saturday: Ride the Horsey Hundred. There are no route requirements; choose any distance you want. After your ride, stop in at the Kentucky Century Challenge table, check in on the Trifecta List, and record your miles. (Please remember if you are part of the Kentucky Century Challenge or the Kentucky Challenge you must check in for that as well.)

3. Sunday: Ride the Horsey Hundred. Again, ride the route of your choice. After your ride, stop in at the Kentucky Century Challenge table, check in on the Trifecta List, and record your miles. (Again, if you are part of the Kentucky Challenge you must check in for that as well.)

TRIFECTA!

Once you've been verified on the Trifecta List, you will receive this year's Horsey Trifecta pin. It's a small way for us to acknowledge riders that arrive early and stay to ride through Sunday.

We are limiting the pin to the first 200 riders that check in on Sunday.

The Horsey Hundred Trifecta check-in will be at the Kentucky Century Challenge table.

Friday Ride Information - times, locations, links

Pre-Horsey David's Fork

9:00 am

David's Fork Baptist Church

3245 North Cleveland Rd., Lexington, KY 40516

20-mile route <https://ridewithgps.com/routes/27062971>

26-mile route <https://ridewithgps.com/routes/27063072>

33-mile route <https://ridewithgps.com/routes/26743051>

There is also a 42-mile route which will be set at ride time for those who want to ride faster in a paceline.

Pre-Horsey Midway Ride

11:00 am

Walter Bradley Park

339 Dudley St., Midway, KY 40347

26-mile route <https://ridewithgps.com/routes/27025647>

34-mile route <https://ridewithgps.com/routes/27027922>

Pre-Horsey Southside Ramble

1:00 pm

Harland Shopping Center

4750 Harland Pkwy, Lexington, KY 40515

26-mile route <https://ridewithgps.com/routes/10023052>

23-mile route <https://ridewithgps.com/routes/3573633>

Pre-Horsey Casual Friday

6:00 pm

North Lexington Family YMCA
381 W. Loudon Ave., Lexington, KY 40508
16-mile route – all on the Legacy Trail.
<https://ridewithgps.com/routes/4514426>

Bring adequate food and water for the rides. Some routes do not have store stops and there is no SAG support for these rides.

* For more information, please check the BCC "[Rides and Events Calendar](#)".

Information for Tandem Teams

There will be a special ride for tandem teams on Friday, May 25th beginning at 1:30 PM, at the Berea Rd Soccer Complex, [2688 Berea Rd, Lexington, KY](#). Registered tandem teams will receive information about the ride route via email prior to the ride.

BCC tandem team members will host a Friday Night Social at the Georgetown Fairfield Inn after the Friday ride, from 4:30 - 6 PM. Light snacks & water will be provided - please bring your own if you prefer other beverages.

A mass start is planned for tandem teams on Saturday AM for those tandem teams riding the metric route. The start time to be determined, depending upon weather, and will be announced/posted Friday evening.

BCC tandem team contact information:
Mike Kennedy (859-333-3201)
Renee Kennedy (859-351-6213)
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