

**2016 Horsey Hundred
News to Use #5
Wednesday May 23, 2018**

This is the final informational bulletin in a series leading up to Horsey Hundred 2018 - And it's very long - PLEASE take time to read the whole thing as there is important stuff you need to know!

You can access this informational bulletin as well as previous bulletins at any time by going to www.horseyhundred.com and scrolling down to the "HH e-blasts" button. If you registered recently, take a few minutes to look back at bulletins we sent earlier – they include lots of useful information for you!!!

Horseyhundred Social Media

Are you a fan of Twitter, Instagram, or Facebook? We think these are great ways to share your experiences. We will be posting to all of these sites throughout the weekend starting on Friday.

You can follow us on:

- Facebook: Horsey Hundred BCC <https://www.facebook.com/Horseyhundred/>
- Twitter: @Horseyhundred <https://twitter.com/search?q=%23horseyhundred&src=typd>
- Instagram: horseyhundredbcc <https://www.instagram.com/horseyhundredbcc/>

... And when you post from the Horsey Hundred, we ask that you include the hashtag: #horseyhundred!

Overall Schedule of Events

The overall schedule of events for the Horsey is now posted on our website. Check it out for a detailed list of what is happening when!

The Weather

We've been watching the weather closely and we're sure you have been too. Although the forecast is not ideal, we had a similar forecast last year and lucked out - however it is likely that there will be rain and possibly storms at some point in some places over the weekend, so some of you will probably get wet or you may get caught in a storm. At the end of this newsletter, we've included information about the best way to stay safe if you do get caught in a thunderstorm, so please be sure to read that so you know what to do.

At this point, there are no plans to alter routes or change anything, however we will be diligently tracking the weather and if the need arises to make adjustments, we will communicate our decisions out on the course using our SAG vehicles, our rest stops, and through our emergency information system (see below to sign up if you haven't already).

Please note that our event has a strict "no cancellation" policy so we are not making weather related refunds.

We are working with the good folks at Georgetown College to make sure that those of you who are camping will have a safe place to shelter should the need arise, and plans are being made to relocate activities and events to inside locations to the extent that becomes necessary. Our goal is for you to stay safe and to have a great time this weekend by doing what we can to control the things we are able to - which unfortunately does not include the weather!

Check in for the Ride – What to Expect

Last Minute Registrations

If you have friends waiting to register last minute, **please encourage them to register on-line rather than in-line. On-line registration is still open during check-in hours. You can do it via smart phone if you have not registered prior to arrival.**

Paid Riders

Check in and dorm room/RV parking/Camping information pick up begins at 3:00 p.m in the Davis-Reid Alumni Gymnasium. If you arrive early, plan to visit our vendor expo (located in the building next door to registration), which opens at 2:00 p.m. This will be our biggest and best vendor expo ever so don't miss it – You'll probably find some things you didn't even know you wanted!

Check in Process –

1. **For fastest check-in, have your electronic or paper confirmation with you and ready for our check in volunteers** – If you have your information at the ready, it will speed up the process because our volunteers will be able to scan your confirmation to access your registration information.

We will resend all confirmation e-mails immediately following this message. Look for the e-mail with the QR code:



2. **Waivers** – All participants **MUST** sign a waiver. If someone else registered you, **YOU MUST STILL SIGN YOUR WAIVER.** You can do that online by responding to the reminder e-mails or the link on your confirmation e-mail. **PLEASE do it on-line rather than in-line!** NOTE: This is true even if your spouse is the one who signed you up.
3. **Be patient** - If you are there to check in at 3 pm on Friday, please anticipate that there will likely be a lot of you, and expect that there may be lines until we get through the initial rush. If you do not like lines, you can go to the Expo, or just take a seat under the

big tent out back and relax until the rush is over. We will be there until 10 pm and there is no advantage to being among the first to pick up your wristband.

4. **Saturday morning** – If you plan to check in on Saturday morning expect that there may be lines between 7-8 am. If you show up 10 minutes before you intend to start riding and expect you will be able to park, get to registration, pick up your wristband, get your bike ready and meet your friends, you will most certainly be disappointed.
5. **Getting your stuff** – When you check in, you'll be provided with your wrist band, your selected giveaway item (if you registered before April 13), breakfast tickets if you purchased meals, and any items you purchased for pickup at the event (T-shirts, Cycling Caps, or Posters). **Please review your confirmation. It will list the items you purchased. It will show your giveaway item (If you registered by April 13).** Maps and information sheets will be available in the registration area for you to pick up as needed. We are not pre-packing them.
6. **Put your wristband on immediately and keep it on all weekend** – Your wristband is the key to everything for the weekend – food, raffle tickets, SAG. The **SAG contact number is on the wristband.**
7. **Camping and RV Parking** – If you reserved an RV or Camping site, please check-in at the Georgetown College table. They will provide tags, which you must display on your tent or RV.
8. **Dorm Rooms** – If you reserved a dorm room, you will need to stop by the Georgetown College table to pick up your key. Representatives from Georgetown College will be there until Midnight. **If you arrive after midnight, you can call 859-806-6142** to arrange to get your key.

Volunteers

Volunteers must also check in, however you will go to the Volunteer Check In Table, also located in the Davis-Reid Alumni Memorial Gymnasium. Volunteer check-in will operate the same hours as rider check in.

Horsey Hundred Safety

Our local area police departments, various county sheriff's departments, emergency medical services and emergency management personnel have been working hard again this year planning for the Horsey Hundred.

The Bluegrass Cycling Club is pleased to announce that we are teaming up with the Woodford County Emergency Management Agency to offer an emergency alert notification system Horsey Hundred weekend. The system will be used to notify riders if there is severe weather, an

unanticipated reroute, or of there is some other emergency. You can sign up using [this link](#) or you can go to our website. Information will not be maintained after the Horsey.

We will have law enforcement officers stationed at major intersections, additional officers and EMS patrolling the routes, numerous electronic message boards alerting motorists to be aware of cyclists, and to share the road ... As always your safety is our biggest concern.

During our planning meetings this year, several officers reported cyclists running traffic lights at some pretty busy intersections last year. We would like to remind you that, **as a cyclist, you still must obey all traffic laws, signs and signals.** Most of the traffic signals along the route are magnetic/pressure sensitive, so please be patient, this is not a race.

Please remember to heed our road markings and pay attention when we tell you to go slow or use caution - warnings, pot holes and other information other than directional arrows are marked using white paint. Large areas of rough road may be marked with large white circles. Please slow down in these areas.

We have also swept debris and gravel off roads, but we've had storms the last few days, and it may not be possible for us to get back around to everything so PLEASE just be very careful and watch out for each other. The safety crew of the Horsey Hundred Planning Committee hopes that you enjoy our beautiful Bluegrass State. Please be careful and remember always Share the Road.

HorseY Hundred Giveaways

As another way of saying thank you for attending the HorseY Hundred, we are giving away some fabulous prizes, both at our event, and at the block parties in Georgetown and Midway on Saturday evening.

To get your **FREE** raffle ticket for our event raffle, stop by our hospitality table at the Vendor Expo in the George HW Bush Center for Fitness on Friday between 2:00 and 9:00 PM. Be sure to include your cell number written legibly on your ticket so that we can contact you if you win.

Prizes that will be given away include the following:

- A Copilot Roller Luggage Bag by Timbuk2 with the HorseY Hundred logo
- A custom Bike Messenger Bag by Timbuk2 with the HorseY Hundred logo
- A Backpack Duffle Bag by Timbuk2 with the HorseY Hundred logo
- A Feedback Mechanic Repair Stand
- A Bontrager 800 lumen Bike Light set
- A high-end Silca T-Ratchet Kit

For these items, you do not need to be present to win. The drawing will be held on Saturday morning and winners will be contacted by phone so check your messages. Winners will also be

posted to the Horsey Hundred Facebook page and announced on Twitter. Prizes can be picked up anytime in the Horsey Hundred Command Center in the George HW Bush Center for Fitness (just ask a Horsey Hundred volunteer where that is).

In addition, you will have the opportunity to win either a custom Bike Messenger Bag by Timbuk2 with the Horsey Hundred logo or a Backpack Duffle Bag by Timbuk2 with the Horsey Hundred logo at the Saturday evening block parties hosted in Georgetown and Midway. You can pick up your FREE raffle ticket for each block party at that block party. For more information about the block parties, keep reading! You **MUST BE PRESENT** at the block parties to win those prizes.

Bring your Old Water Bottles and Help Those in Need

As cyclist we know the importance of staying properly hydrated. But for those that are homeless or displaced this can be a real challenge. As the temperatures increase as we move into summer, it is especially important that those who are less fortunate to have the ability to also stay properly hydrated. Please think about bringing your old, no longer used water bottles to the Horsey Hundred so we can distribute them to those in need. You know you have them stuffed way somewhere. Clean Up Some Cabinet Space and Help the Homeless Hydrate. You can drop your old water bottles at our collection sites located in the registration area, near the BCC merchandise tent, and under the big tent out back.,

Bonus BCC Rides on Thursday and Friday - Join Us If You Arrive Early!

We've added a new "all comer's" ride on Thursday evening at 6:00 PM from Country Boy Brewery in Georgetown - Click [here](#) for more information.

We're offering club rides at various times and locations on the Friday before the Horsey. For more information about the times and locations of those rides click [here](#) and scroll down to "optional Friday rides.

Parking on Campus

Cyclists can park in any lot that does not have signs indicating that parking is prohibited, as well as on the streets unless there are cones blocking a spot or the curb is painted indicating that parking is not allowed. Last year we had issues with people parking inappropriately in spots where parking was clearly prohibited, in some cases creating safety issues. Please comply with signs and directions! There is plenty of parking but later arrivals may need to park further away. There will be signs to help direct you to parking.

Ride and Route Reminders

It isn't a closed course! - With so many cyclists out on the road, it is sometimes difficult to remember that we are sharing the road with vehicles as well. We've tried to get the word out to local motorists so that they know our routes, allowing them to choose alternative routes if they're in a hurry. Please do be aware of traffic backing up and if it is feasible to do so, pull over when it is safe to let cars pass.

It Isn't a Race!!! - Please keep in mind that the Horsey Hundred is a touring ride, not a race. Our wish and hope is that you take your time, enjoy the scenery, visit with friends, stop at the rest stops, take photos, take breaks, and have a great time. Having said this we know that some of you will ride faster with others you enjoy riding with as a group, possibly in a pace line. If you choose to do this, please be respectful of others with whom you are sharing the road – both other cyclists and cars. Many of the roads our routes travel on are narrow country lanes, not wide enough for two vehicles. As you approach slower cyclists please provide audible warning that you are about to pass, and if it is a narrow road, wait until there is enough space and distance for your entire group to safely pass.

Riding on the Trail in Frankfort – If you are riding the 82 or century route, you will be on a multi-use trail in Frankfort. **PLEASE DO RIDE ON THE TRAIL RATHER THAN WILKINSON BOULEVARD!!!** The trail is really too narrow to ride two abreast, or to ride at a fast speed, so please slow down and be courteous when you are riding on the trail. The Frankfort rest stop is at the far end of the trail. If you choose to ride on the road despite our requests and route markings, you will miss the rest stop!

Steep Descents – There are some steep descents on the longer routes – We've marked them in various ways so you'll have ample warning. PLEASE heed our warnings and go slow when we ask you ... We know what we're talking about and with the likelihood that some of the roads will be wet, this is even more important!

Horses - There will be lots of horses along the route – And since we're at the tail end of foaling season, you'll likely see a lot of moms and babies out in the fields. **PLEASE, PLEASE, PLEASE** do not touch, pet or feed the horses. It is fine to stop and take photos, but farm owners have asked us to remind you that by attempting to touch or feed the horses, you could do unintended damage to them. Also, do not lean bikes against fences as horses love to chew on handlebars and seats and they can do a lot of damage pretty quickly!!!

Have Fun – First and foremost have a good time! Our scenery is beautiful, the weather is fabulous, there will be more cyclists on the road in central Kentucky than any other time in the history of our ride and, you will be a part of it. Thank you for joining us!

Saturday Night Block Parties and Raffle for Prizes

Midway Block Party - Darlin' Jean's Parking lot at the End of Main Street - Saturday, May 26
The Midway Block Party will be from 6-10 pm. Music by Hi-5 will be playing from 6:30 - 10.
We'll have kettle corn from "Two Ladies and a Kettle" and local brewery West 6th will be there

serving beer. Midway restaurants and merchants will be open for your dining and shopping pleasure - if you plan to dine in Midway, it's probably a good idea to make a reservation as the restaurants are very popular!

PICK UP YOUR FREE RAFFLE TICKET TO WIN A GREAT CYCLING BAG FROM THE HORSEY HUNDRED AT THE BLOCK PARTY - TICKETS CAN BE PICKED UP AT THE TENT NEXT TO THE KETTLE CORN - DRAWING WILL BE HELD AT 8:30 PM! MUST BE PRESENT TO WIN

Party on the Square - Downtown Georgetown - Saturday, May 26 - Kick-off the 2018 summer season and Memorial Day weekend at Georgetown's Party on the Square concert on Saturday, May 26! The cool moves and grooves of Donny Brook will take stage at [100 Court St.](#) in downtown Georgetown from 7 to 10 p.m. Enjoy food and drinks by Red State BBQ & Brews, Taqueria Garcia, Spatz Gelato, Bluegrass Kettle Masters, Country Boy Brewing, Three Horses Vineyard & Winery, and the Slainte Public House.

This year's Party on the Square series now features festive themes to enhance the already fun occasion! The May 26 event with Donny Brook will be themed Margaritaville! Wear your best Jimmy Buffett outfit and get ready to Limbo with local Georgetowners! **Prizes will be awarded for best costume and Limbo expert.

Rain location: Georgetown College - Horsey Hundred event area

Follow the party on Facebook here: <https://www.facebook.com/events/2029905473946230/>.

PICK UP YOUR FREE RAFFLE TICKET TO WIN A GREAT CYCLING BAG FROM THE HORSEY HUNDRED AT THE BLOCK PARTY - TICKETS CAN BE PICKED UP AT THE TOURISM TENT AT THE BLOCK PARTY - DRAWING WILL BE HELD AT 8:30 PM! MUST BE PRESENT TO WIN

Downtown Georgetown Deals

**Downtown Georgetown shops will stay open until 7 p.m. on both Friday & Saturday nights for your shopping convenience!

- [Seeds & Saplings](#) - \$5 off \$25 purchase (includes all in-stock, regular priced inventory)
- [Craven & Lewis Jewelers](#) - selection of items marked with clearance prices of at least 50% off regular retail
- [Slainte Public House](#) - Thursday: Live music by Kris Bentley of Sundy Best; order some catfish or a burger from Fava's (oldest diner in town) and enjoy some live music out in the courtyard

Friday: Live music by Jordan King, a local star from the hills and hollers of Southeast KY and a popular food truck; Grillin' MD

Saturday: Live music by Sean Whiting of Pike Co KY who's vocals are higher than the mountains; food by Hot Rod's BBQ

Open Sunday at 1pm

The Slainte Public House will also have Dogfish Head Seaquench Ale on tap; the only beer in the world scientifically proven to hydrate.

- [Scott County Arts & Cultural Welcome Center](#) - Digital Vision exhibit featuring student artwork from local Elkhorn Crossing School is open for visitors on Saturday from 11 a.m. - 4 p.m.
- [Georgetown & Scott County Museum](#) - Open Friday & Saturday from 10 a.m. to 4 p.m. Enjoy local history, as well as their new "Scott County and The Vietnam War" exhibit.
- [Robert Clark Gallery](#) - Equine artist, Robert Clark, opens his gallery up on Friday evening until 7 p.m. for special viewing and book signing.
- [Country Boy Brewing](#) - Local musician, Jeff Blackburn, plays live for all at Country Boy Brewing in Georgetown on Saturday, May 26 beginning at 6 p.m.

Other Georgetown Events

[Vintage Market Days](#) | May 25-27 - Central Kentucky's Vintage Market Days event presents "Old Fashioned Summertime" at The Kentucky Horse Park. Some of the best local and regional makers, creators, artisans and pickers, gather for an amazing weekend of shopping, food trucks and live music.

[Whispering Woods Wild West Weekend](#) | May 26-27 - Don't miss out on pure horseback riding at [Whispering Woods Riding Stables](#). There will be old fashioned fun for the whole family with games, food, petting zoo, trail rides, pony rides, and so much more!

[Ward Hall Open House](#) | May 26-28 - Tour the enchanting and grand mid-century Greek Revival Antebellum mansion from 1- 6 p.m. during Memorial Day Weekend. Ward Hall is a step-back-in-time attraction with period pieces and scandalous family stories.

Georgetown, Kentucky is pure small-town charm. Check out what all we have to offer at www.georgetownky.com, <https://www.facebook.com/gotogtown/>, or give us a call at 502-863-2547.

Inclement Weather Riding Tips and Emergency Notification Service

Our forecast has changed daily over the last week with the possibility of rain/storms on Saturday predicted at anywhere between 20% and 80%. As of this writing, the forecast is on the "more likely than not" end. The good news is that it will be warm regardless of the precipitation. In case the weather gods decide not to favor us this year, following are some tips for riding in the rain, and for making sure you stay safe if we do have a thunderstorm.

A reminder (we know - this is the second time we've mentioned this ... but we really want you to sign up!) that you can sign up for emergency alerts, including weather alerts during the event using [this link](#) or you can go to our website. Information will not be maintained after the Horsey.

1. Riding in the rain

- a. **Keep your core warm** – a waterproof vest or jacket, preferably a breathable one that allows sweat out, is key. Should you anticipate a rainy ride, wear neoprene booties, a hood (or showercap under your helmet) and a jacket.
- b. **Glasses** -In low light, clear or yellow lenses for eye protection are critical. It can be helpful to wear a billed cap under your helmet to improve vision.
- c. **Adjust for surfaces** - The road surface will be the slickest and most dangerous just after the rain has begun. During this time the rain will cause the oil buildup in the pavement to rise to the surface, causing the road surface to essentially become a giant oil slick.

Keep an eye out for little rainbow-edged patches on the street. This is an indication of an oil patch. Never brake or corner in the center of the roadway at intersections, as this is where autos leave the majority of their drippings. Make an effort to notice metal surfaces such as manhole covers or steel-grid bridge decks, painted traffic markings, or wet leaves, as they all become very slick when wet.

- d. **Brake early** - most rims require a full revolution before the brake pads squeegee the water from the braking surface and begin stopping. Plan ahead and brake early.
- e. **Watch corners** - Cornering in the rain can be tricky and dangerous. Shift as much of your weight on the outside pedal as possible. Use body English to keep the bike more upright when cornering. Lean your body more than the bike. By doing this, you will be able to corner with a reasonable amount of speed, as the body will tend to remain balanced over the bike when the tires slide over painted lines and unseen oil patches.
- f. **Chain Lube** - use a heavier lube
- g. **Light it Up** – if it portends to be a gray day, put on front and rear lights to make you more visible to motorists.
- h. **Fenders** – consider fenders if planning a ride where rain is forecast

2. Avoiding Lightning – And what to do if you get caught in lightning

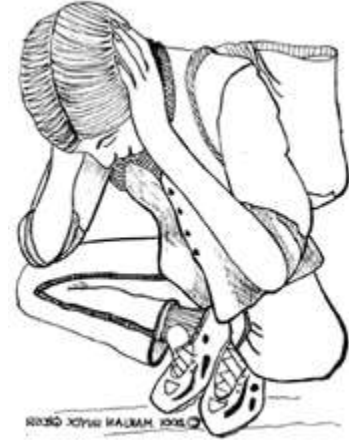
- a. Flash to Bang – When you see lightning count the number of seconds until you hear thunder. Sound travels at approximately 1 mile in 5 seconds, so a count of 15 seconds means the storm is about 3 miles away. **YOU SHOULD SEEK SHELTER IF THE TIME BETWEEN THE FLASH AND THE BANG IS 30 SECONDS OR LESS.**

- b. “When thunder roars, go indoors!” is a mantra reflecting that an inside location is safest.

Sadly, you are not safe anywhere outside, however sometimes, you may not have a choice. If there is no enclosed shelter:

- i. Do not shelter under isolated trees – better to go for a denser grove of shorter trees if possible
- ii. Avoid water
- iii. Avoid metal objects (including metal bicycles)

- iv. If there is no structure where you can seek shelter, find a relatively low spot or ditch and crouch down as illustrated here – this position is called the “lightning crouch” – Notice that the heels are together – this is important because the lightning can transfer from one heel to the other and go back into the ground rather than passing through your body.
- v. Do not keep riding your bicycle!
- vi. Do not lay flat on the ground – this is dangerous because if lightning hits the ground, it will travel through the ground and if you are laying down, the current could travel through the full length of your body
- vii. When riding in the Bluegrass, you can seek shelter in: a Bluegrass Bike Partner building, a barn near the road, a front porch of a house, or a local business. Often if you knock on the door of a house, they will allow you to stay in their garage or front porch.
- viii. Stay inside until 30 minutes after you hear the last clap of thunder.
- c. If you are caught in a lightning storm and if you feel your hair stand on end, your skin tingle, or you hear crackling noises, crouch on the ground with your weight on the balls of the feet, your feet together, your head lowered and ears covered. Some experts recommend placing your hands on your forehead and your elbows on your knees to create a path for lightning to travel to the ground through your extremities rather than through your core (heart).



Event Survey

You will receive a survey from us a few days after the event. We encourage you to please take a few minutes to complete and submit it - Many of the improvements we've made over the past few years have happened because you've let us know that either we needed to fix something, or that you'd like us to consider an idea you have.

If there was something you thought we did particularly well please let us know - we are a completely volunteer run organization and lots of people have put in lots of hours to make sure you have the best experience possible ... hearing that they did well means a lot! Likewise, if you think we missed the mark on something, we want to hear that too because that's how we improve.